



Dear Valued Vendor Partners,

Please plan to be with us at the upcoming SEKFCFA Fall Membership Meeting at the Renaissance Waverly Hotel in Atlanta, GA on October 28-31, 2018. Our franchisee members and above restaurant leaders are eager to stay informed and connected to our vendor partners during this exciting time of growth for our brand.

There will be 2 two-hour sessions scheduled for vendor exhibits along with additional speaking opportunities for vendors who choose to sponsor the meeting at the Gold or Platinum Levels. The vendor exhibit time will be scheduled for Monday, October 28th from 5:00-7:00 PM and Tuesday, October 30th from 12:00-2:00 PM. Gold and Platinum Sponsors will speak to our franchisee audience from 3:00-4:00 PM on Monday. Additionally, an offsite party at the SunTrust Park is planned on Tuesday evening. We'll have fellowship, food and drink to make the event lots of fun!

If you plan to attend the meeting, please follow this link or copy and paste the site into your browser to register and elect any sponsorships:

www.regonline.com/sekfcfall18

Please keep in mind that you must be a member of the SEKFCFA to register. When you register at the above link, \$300 for dues will automatically be added to your fees for the fiscal year 2018-2019. These dues expire on May 31, 2019. If you have any questions or concerns with the site or your registration, please contact Debbie Deane in the SEKFCFA office at (434)836-1237.

Please see the breakdown of fees and sponsorship opportunities listed in the attached. I look forward to seeing you all in October!

Sincerely,

Inman Hodges, Jr.

SEKFCFA 2nd Vice-President

912-764-9991 (office)

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Dues and Registration	
Membership Dues (June-May of each year)	\$300
Registration for Exhibiting Vendor	\$150
Registration for a Non-Exhibiting Vendor	\$400
Exhibit Booth Space (6X10)	\$550

Meeting Sponsorships		
Level	Includes:	Cost
Bronze	Logo signage, Sunday night cocktail reception sponsor, 1 paid registration, recognition in printed agenda and Facebook page	\$1500
Silver	Logo signage, Breakfast sponsorship, 1 paid registration, recognition in printed agenda and Facebook page	\$2000
Gold	Logo signage, Monday lunch sponsor, 2 paid registrations, 5 min presentation time on agenda, choice of location on exhibit floor (subject to availability), recognition in printed agenda and Facebook page	\$2500
Platinum	Logo signage, Tuesday lunch sponsor (2 hr lunch), 2 paid registrations, 10 min presentation time on agenda, choice of location on the exhibit floor (subject to availability), recognition in the printed agenda and Facebook page	\$3000

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